

Message Text

UNCLASSIFIED

PAGE 01 BERN 02173 01 OF 02 090856Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 PA-02 /023 W
-----048868 090900Z /10

O R 090800Z MAY 78
FM AMEMBASSY BERN
TO AMEMBASSY VIENNA IMMEDIATE
INFO SECSTATE WASHDC 6223
USDOC WASHDC
AMCONSUL ZURICH POUCH

UNCLAS SECTION 1 OF 2 BERN 2173

EO 11652: N/A
TAGS: BTRA, SZ
SUBJ: REVERSE INVESTMENT MISSION: LOUISIANA

PLEASE PASS FOLLOWING MESSAGE TO CLARENCE BREAUX
OF LOUISIANA INVESTMENT MISSION (NOTE: BREAUX WILL
LEAVE VIENNA AFTERNOON MAY 9). QUOTE: HERE
FOLLOWS APPOINTMENT SCHEDULE:

TEAM 1

WED MAY 10

9:15 AM EPPES WILL BE PICKED UP AT HOTEL SIMPLON ZURICH
BY DRIVER OF CERBERUS AG, MAENNEDORF NEAR ZURICH TO MEET AT
10 AM WITH DR H TSCHIRKY, DIRECTOR. CERBERUS IS
LARGE MANUFACTURER OF FIRE ALARMS AND
SECURITY SYSTEMS. TEL: 01/922 61 11.

THURSDAY MAY 11

11:30 AM MR KLAUS OESCH, VICE PRESIDENT (TRADE
PROMOTION, TRADE FACILITATION, MERGERS,
ACQUISITIONS, UNION BANK OF SWITZ, TALACKER 30, ZURICH, TEL:
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BERN 02173 01 OF 02 090856Z

01/234 5358.
LUNCH HOSTED BY UBS.

3:00 PM DR B SORATO, DEPUTY CHAIRMAN, ALUSUISSE,
FELDEGGSTRASSE 4, 8034 ZURICH, TEL: 01/ 34 90 90.

FRIDAY MAY 12

9:00 AM MR F NEUENSCHWANDER, MARKETING MANGER;
MR DOUGLAS, MARITIME DEPT, KUEHNE AND NAGEL CO,
FREIGHT FORWARDERS, RAUTISTRASSE 60, ZURICH, TEL 01/52 98 00.

12:30 PM LUNCH CARLTON ELITE HOTEL DOWNTOWN ZURICH WITH MR
RUDI W BAUR, EXECUTIVE VICE PRESIDENT, MOEVENPICK COPR, ZURICH
STRASSE 77, 8134 ADLISWIL ZURICH, TEL: 01/710 01 01. MOVENPICK
IS LARGE HOTEL AND RESTAURANT CHAIN CONTEMPLATING
INVESTMENT IN US.

3:05 PM TRAIN LEAVES ZURICH MAIN STATION.

3:21 PM ARR BADEN. TAKE TAXI FOR

3:30 PM APPOINTMENT WITH MR ALBERT BERTSCHMANN,
US LIAISON OFFICER, BROWN BOVERI & CO,
INTERNATIONAL DEPT, ROMERSTRASSE, 5401
BADEN. TEL: 056/75 11 11.

TEAM 2

WED MAY 10

10:00 AM MR ERWIN BOUVARD, ATTORNEY, SWISS BANK
CORP, ENGELGASSE 43, 4000 BASEL, TEL 061/20 42 04.
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BERN 02173 01 OF 02 090856Z

3:00 PM MS ANGELA KUBLI, ADMINISTRATOR, CUSTOMER
SERVICES, SWISS EXPORT, EXIM-INDEX, DR
GOLDBERGER CO, GRELLINGERSTRASSE 53, 4002
BASEL, TEL: 061/42 66 77 (SWISS EXPORT AND
EXIM-INDEX IS PRIVATE ORGANIZATION PROMO-
TING SWISS EXPORTS, IN PARTICULAR TO US).

THURSDAY, MAY 11

9:00 AM MR HANS BUOL, TRAFFIC MANAGER USA, DANZAS
AG, LEIMENSTRASSE 1, 4002 BASEL, TEL : 061/25 42 42.
DANZAS IS NO 1 FREIGHT FORWARDER.

11:00 AM MR HEINZ J KLOPFENSTEIN, DIRECTOR, PANAL-
PINA AG, REINACHERSTRASSE 261, 4000 BASEL,
TEL: 061/34 26 06. NO 2 FREIGHT FORWARDER.
LUNCH HOSTED BY PANALPINA.

2:16 PM TRAIN LEAVES FOR MOUTIER IN DIRECTION OF
BIEL FROM BASEL MAIN STATION.

3:05 PM ARR IN MOUTIER. MESSRS SANDERS AND VOGEL
WILL BE PICKED UP BY DRIVER OF WAHLI BROS.

3:30 PM MR MARCEL GANGUIN, SALES MANAGER, WAHLI
BROS LTD, MACHINE WORKS, 2735 BEVILARD.
TEL: 032/92 13 23. WAHLI MANUFACTURER HIGH
PRECISION MACHINE TOOLS, GEAR HOBBING
MACHINES.

FRIDAY MAY 12

2:30 PM DR H SCHRAMEK, DIRECTOR MEMBER OF EXECU-
TIVE COMMITTEE, CIBA-GEIGY LTD, KLYBECK-
STRASSE 141, 4002 BASEL, TEL: 061/36 70 07.
UNCLASSIFIED

UNCLASSIFIED

PAGE 04 BERN 02173 01 OF 02 090856Z

TEAM 3

WED MAY 10

10:00 AM MR URS FEHLMANN, TECHNICAL DIRECTOR, FRIFRI
ARO SA, 7 SAINT-JOUX, 2520 LA NEVEVILLE,
TEL: 038/51 20 91. LA NEUEVILLE IS ON LAKE
BIEL/BIENNA, W SWITZ, 2 HOURS DRIVE
FROM ZURICH. FRIFRI ARO IS MANUFACTURER FRIERS,
CATERING EQUIPMENT SEEKING LICENSING/JOINT
VENTURE ARRANGEMENT IN US.

2:30 PM MR EDSON W KEMPE, COUNSELOR FOR ECONOMIC,
COMMERCIAL AND POLITICAL AFFAIRS, AMERICAN
EMBASSY 3001 BERN.

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BERN 02173 02 OF 02 090842Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 PA-02 /023 W
-----048771 090901Z /10
O R 090800Z MAY 78

FM AMEMBASSY BERN
TO AMEMBASSY VIENNA IMMEDIATE
INFO SECSTATE WASHDC 6224
USDOC WASHDC
AMCONSUL ZURICH POUCH

UNCLAS SECTION 2 OF 2 BERN 2173

EO 11652: N/A

4:00 PM MR B MULLER-ROULET, PRESIDENT, TEC SA,
SCHWARZTORSTR 14, 3000 BERN 14, TEL:
031/25 51 25 (MARKETING COUNSULTANTS, BROKERS,
BUSINESS LAWYERS WITH ACCOUNTS CONTEMPLATING
INVESTMENT IN US).

THURSDAY MAY 11

8:15 AM FLIGHT SR 356 ZURICH-KLOTEN.

9:00 AM ARR GENEVA-COINTRIN

10:00 AM MR R HIRSCH, PRESIDENT, HIMETCO SA, RUE
M CHAUVET 11, 1200 GENEVA.

12:00 PM LUNCH AT HOTEL RICHMOND, JARIND BRUNSWICK,
GENEVA, TEL: 022/31 14 00, WITH MR ALFRED
BUERGE, US DESK OFFICER, SWISS OFFICE FOR
DEVELOPMENT OF TRADE, BELLEFONTAINE 18,
1001 LAUSANNE, TEL: 021/20 32 31.

3:00 PM MR ERIC SCHAEERER, ASST VICE PRESIDETN,
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BERN 02173 02 OF 02 090842Z

UNION BANK OF SWITZ, 8 RUE DU RHONE,
1204 GENEVA, TEL: 022/27 73 21.

SUGGESTED RETURN FLIGHTS TO ZURICH 4:55 PM SR 363 OR
SR 259 5:50 PM.

FRIDAY MAY 12

9:30 AM MR J KUMMER, MANAGER, CLARO WATCH CO,
SALZHAUSSTR 5, 2501 BIEL/BINNE, TEL:
032/23 25 23. BIEL IS APPROX 1-3/4 HRS
DRIVE FROM ZURICH.

11:00 AM MR R WASSER, DIRECTOR, MARTO AG, BIEL-
STR 67, 2555 BRUEGG NEAR BIEL, TEL:
032/53 42 53. BRUEGG IS SUBURB OF BIEL.

MARTO IS MANUFACTURER OF POWER TOOLS AND
FASTENING EQUIPMENT USED BY BUILDING
TRADE. SEEKS MANUFACTURE UNDER LICENSE
OR JOINT VENTURE IN US. LUNCH HOSTED BY
WASSER.

3:30 PM DR A PROVINI, MANAGING DIRECTOR, UNITED
WIRE WORKS, LTD, VEREINIGTE DRAHTWERKE AG,
NEUMARKTSTR 33, 2501 BIEL, TEL : 032/
22 99 11. MANUFACTURER OF FASTENERS AND TOOLS.
INTERESTED IN LONG TERM ACQUISITION OR
MANUFACTURE UNDER LICENSE, POSSIBLY CROSS-
LICENSING. MEMBER LARGE INDUSTRIAL SWISS
GROUP.

HOFFMAN-LA ROCHE AND BRECHBUEHL DECLINED INVITATION TO
MEET WITH YOU. CONTROL OFFICER: DAN SCHAUBACHER, AMERICAN
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BERN 02173 02 OF 02 090842Z

EMBASSY, 3001 BERN, TEL: 031/43 00 11, TELEX: 32 128.
ENQTE.
CROWLEY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BERN02173
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780195-1101
Format: TEL
From: BERN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780580/aaaacqhn.tel
Line Count: 250
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 25a42aa2-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 5
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2756340
Secure: OPEN
Status: NATIVE
Subject: REVERSE INVESTMENT MISSION: LOUISIANA PLEASE PASS FOLLOWING MESSAGE TO CLARENCE BREAUX OF LOUISIANA INVESTMENT MISSION (NOTE: BREAUX WILL
TAGS: BTRA, SZ
To: VIENNA
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/25a42aa2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014